

南京农业大学学报 (社会科学版)

(第 19 卷第 4 期)

目 次

【庆祝新中国成立 70 周年】

- 新中国 70 年城乡土地制度演进逻辑、经验及改革建议 陈利根, 龙开胜 (1)
- 乡村治理 70 年: 国家治理现代化的视角 吕德文 (11)

【村落发展与乡村振兴】 主持人: 林聚任

- 韩国新村运动带动乡村振兴及经验启示 韩道铨 著, 田杨 译 (20)
- 重建关系性的“乡村”: 实体主义乡村发展观的关系转向及其实践脉络
..... 吴越菲 (28)
- 仪式的空间与乡村公共性建构
——基于江西赣南客家村落的调查 郑庆杰 (37)

【乡村治理】

- 农村环境内发性治理的社会机制研究 蒋培 (49)
- 论乡村治理的村庄政治基础
——基于实体主义的政治分析框架 杜鹏 (58)
- 协商民主的地方治理模式及其内生机制
——基于村民自治地方经验的四种模式 黄君录 (69)

整合型精英结构及其基层治理的有效性

——基于苏州市 Y 村的经验考察..... 张欢 (78)

【土地问题】

《农村土地承包法》修改的制度要点与实施问题研究 祝之舟 (87)

外包服务市场的发育如何影响农地流转?

——以水稻收割环节为例 洪炜杰 (95)

家庭农场的雇佣合约：结构、特征及其治理 杨柳, 万江红 (106)

【农业经济】

农业技术补贴、社会网络与作业效率

——以农作物秸秆还田服务为例 曹光乔, 张凡 (117)

规模农户加入合作社对正规信贷约束的影响

——基于社会资本的视角 周月书, 孙冰辰, 彭媛媛 (126)

创新扩散理论视角下新媒体时代农产品品牌传播策略

——以阜宁生态猪肉品牌为例 张晓锋, 鲍姝辰, 李广修 (138)

契约农业能改善农户的要素投入吗?

——基于“龙头企业+农户”契约模式分析 毛慧, 周力, 应瑞瑶 (147)

JOURNAL OF NANJING AGRICULTURAL UNIVERSITY

(Social Sciences Edition)

Vol. 19 No. 4

Jul., 2019

CONTENTS

- Evolution Logic and Experience of Urban and Rural Land Institution of P. R. China in the Past 70 Years and Its Reform Suggestion CHEN Ligen, LONG Kaisheng(1)
- 70 Years of Rural Governance: A Perspective of the Modernization of State Governance LYU Dewen(11)
- The Experience and Revelation from the Saemaoul Movement in South Korea HAN Do-Hyun, TIAN Yang(20)
- Reconstructing Relational “Rural”: The Relational Turn of Substantialism Viewpoints on Rural Development and Its Practice Context WU Yuefei(28)
- The Space of Ritual and the Construction of Rural Publicity: Based on the Survey of Hakka Villages in Gan-nan, Jiangxi ZHENG Qingjie(37)
- Study on the Social Mechanism of Endogenous Governance in Rural Environment JIANG Pei(49)
- On the Political Foundation of Village Governance: A Political Analysis Framework Based on Materialism DU Peng(58)
- Local Governance Model and Endogenous Mechanism of Consultative Democratic: Research Based on Four Models of Local Villagers’ Self-governance Experience HUANG Junlu(69)
- Integrated Elite Structure and Its Performance of Grassroots Governance——Experience Investigation Based on Y Village of Suzhou ZHANG Huan(78)
- Research on the Amendment Essentials and Implementation of the Rural Land Contract Law ZHU Zhizhou(87)
- How the Outsourcing Service Market Development Affects Land Transfer? Evidence from Rice Harvesting HONG Weijie(95)
- Employment Contracts of Family Farms: Structure, Characteristics and Governance YANG Liu, WAN Jianghong(106)
- Agricultural Service Subsidies, Social Networks and Operational Efficiency: An Example of the Service of Crop Straw Return to the Field CAO Guangqiao, ZHANG Fan(117)
- Farmers Specialized Cooperative, Social Capital and Formal Credit Constraint: Based on an Empirical Analysis of Large-scale Farmers of Jiangsu Province ZHOU Yueshu, SUN Bingchen, PENG Yuanyuan(126)
- Research on the Brand Communication Strategy of Agricultural Products in the New Media Era from the Perspective of Innovation Diffusion Theory: Taking the Funing Eco-pig Brand as Example ZHANG Xiaofeng, BAO Shuchen, LI Guangxiu(138)
- Does Contract Farming Effectively Improve Farmers’ Input? ——Analysis Based on “Leading Enterprises+ Farmers” Contract Model MAO Hui, ZHOU Li, YING Ruiyao(147)